



# UNFPA LESOTHO GOING INNOVATIVE

## Innovation Fund

The Innovation Fund is a seed fund to promote emulsion among youth at district level through Youth Resource Centres, leveraging ideas that would lead to projects designed by young people.

The objective of the innovation fund is to promote and build upon UNFPA, the United Nations Population Fund and its partner's most innovative initiatives under a common approach to seeking dynamic, new solutions to reduce young people and mainly adolescent's vulnerability.

UNFPA Lesotho innovation fund promotes a culture of innovation throughout the programme areas, creating spaces where innovation can thrive and crowdsourcing ideas from creative minds to develop innovative strategies.

### Innovation Launches

March 2016 - Innovation Fund  
Launched in Maseru in the presence  
of UNFPA Strategic Partners

June 2016 – Innovation Campaign  
launched at Tebellong, Qacha'sNek

July 2016 – Innovation campaign  
launched in TY, Berea



Lesotho Country Office First Floor, United  
Nations House Maseru, Lesotho

Tel- 22313790

<http://lesotho.unfpa.org>



## Be Connected, Be Tested, Be Safe



The Be Connected, Be Tested, Be Safe campaign is meant to increase youth knowledge on HIV and pregnancy prevention through **cell phone messages** where **best cell phone messages** are voted for and the winner supported to develop more HIV and Teenage Pregnancy prevention messages.

It is also intended at increasing testing opportunities, Provide sensitization about Sexual Reproductive Health including Comprehensive Sexuality Education especially for adolescent girls and young mothers, engage stakeholders in a dialogue including young people in innovatively responding to prevailing challenges in the community and find innovative solutions to increase knowledge sharing and dissemination in a sustainable way in the communities



Be Connected, Be Tested, Be  
Safe

Key Activities

- Community Dialogues
- HIV Testing and Counselling
- Condom Distribution
- Blood Donation







Be Connected, Be Tested, Be Safe ....Passing Messages through entertainment



United Nations Population Fund,

First Floor, United Nations House, Maseru, Lesotho Tel +266 22313790 <http://lesotho.unfpa.org>